



'3x Mesra Rewards Points on Kedai Mesra Campaign' From 1 March 2024, (12:00am) to 30 April 2024, (11:59pm)

Terms & Conditions

1.0 Organiser:

'3x Mesra Rewards Points on Kedai Mesra ("Campaign") is organised by Setel Ventures Sdn Bhd (Setel) ("Organiser").

2.0 Campaign Period

Unless otherwise notified by the Organiser, the Campaign will be conducted from 1 March 2024, 12:00am (GMT+8) to 30 April 2024 11:59pm (GMT+8) ("Campaign Period"), both dates inclusive.

3.0 Eligibility:

1. This Campaign is only open to Setel users in Malaysia only.
2. Customers are able to download Setel through Google Play Store/ Huawei Store/ Apple App Store and must have a registered Setel account.
3. Throughout the Campaign Period, each customer (1 user ID) is eligible for 3x Mesra Rewards points for purchases made at Kedai Mesra on any items with Setel ("Campaign Mechanics").

4.0 Campaign Mechanics

In order to join this Campaign, the customer is required to register/login to his/her Setel account via the app and complete the following step(s) as set out below within the Campaign Period:

1. Ensure Setel Wallet balance is sufficient as per amount that needs to be paid upon checkout, if otherwise, to top-up Setel Wallet accordingly.
2. Spend at Kedai Mesra on any items during the Campaign Period using Setel with no minimum amount and no minimum transaction.



3. The 3x Mesra Rewards points will be capped at 500 points per month for every user.
4. The 3x Mesra Rewards points will be automatically reflected into the user's digital Mesra card on the Setel app within the Campaign Period after purchases made via Setel at Kedai Mesra.

5.0 Mesra Rewards points

1. All Mesra membership tiers (Junior, Explorer or Hero) will earn 1x Mesra Rewards point for every RM1 spent at the Kedai Mesra.
2. Additionally, only during the Campaign Period, Setel users will receive extra 2x bonus points for every RM1 spent at the Kedai Mesra.
3. The bonus points earned during the Campaign Period will not contribute to the membership tiering progression (Junior, Explorer or Hero).
4. Mesra Rewards points collected will expire after three (3) years. Users can redeem their Mesra Rewards points into their Setel Wallet within its validity period as long as the Setel account is still active.
5. Rewards cannot be bundled with other ongoing promotions, offers, loyalty programs, e-Vouchers and/or discounts otherwise organised by participating merchants.

6.0 Miscellaneous

1. Mesra Rewards points collected can be converted to Setel Wallet balance, but are not exchangeable for e-Vouchers of other redemptions.
2. By participating in this Campaign, customers are deemed to have reviewed, read, and accepted the Terms and Conditions.
3. In the event a customer is found to be ineligible, and/ or discovered to have performed fraud transactions at any point of time during or after the Campaign Period, Setel reserves the right at its sole discretion to disqualify the said customer from participating in this Campaign and to cancel/ withdraw/ recall any incentives granted to the customer, and also the right to initiate any action it deems necessary against the said customer.
4. For enquiries, email us at hello@setel.com or chat with our Customer Service team on the Setel app.

7.0 Personal Data

By entering in the Campaign, customers are deemed to have agreed and consented to the collection, processing, use, disclosure and retention by Setel of their personal data in the manner as set out in the Setel Group Privacy Statement given pursuant to Section 7 of the Personal Data Protection Act 2010, which can be viewed at www.setel.my/privacy.